# Nathaniel Solberg

**NATHANIELSOLBERGDESIGN.COM**

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## CREATIVITY & PURPOSE

Graphic designer with over ten years of experience across studio, freelance, and in-house roles, specializing in branding, marketing, and digital illustration. My work spans national tours, cultural organizations, and local businesses, with a focus on clear, purpose-driven design that connects audiences, artists, and place.

## KEY COMPETENCIES & SKILLS

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| Branding | Web Design | Adobe Illustrator | Project Management |
| Typography | Email Campaigns | Adobe InDesign | Copywriting |
| Illustration | Social Content | Adobe Photoshop | Client Collaboration |

## PROFESSIONAL EXPERIENCE

**North American Entertainment Group** | Guilford, CT — 2022 - Present
*Graphic Designer & Marketing Associate*

At North American Entertainment Group, I lead visual campaigns for comedy and music arena tours across the country. I design and execute assets across 98+ markets, including billboards, venue materials, social media, and email. I regularly collaborate with vendors and partners to ensure cohesive execution. Alongside creative work, I manage budgets, track ticket performance, and supervise junior staff.

**Scout Collective** | Rocky Hill, CT — 2017 - 2022
*Graphic Designer*

At Scout Collective, I planned and executed branding, digital, and print campaigns for clients across nonprofit, entertainment, and retail sectors. I played a key role in launching new brands and refreshing legacy identities, working closely with creative teams to produce award-winning work. I regularly presented concepts to clients and translated feedback into clear, effective design solutions.

**Alexander Isley Inc. Designers** | Redding, CT - *Graphic Design Intern* — 2016

Worked under Alexander Isley, gaining experience in concept development and design systems.

**Josef & Anni Albers Foundation** | Bethany, CT - *Summer Intern* — 2016

Assisted with archival handling of historic artworks and contributed to packaging and catalog design.

## EDUCATION & SHOLARSHIPS

**Bachelor of Fine Arts Degree**
Major: Graphic Design
Messiah University, Mechanicsburg, PA

**Daniel Vollmer Scholarship Recipient**
Messiah University, Mechanicsburg, PA

## LEADERSHIP & RECOGNITION

**Board Member**
Connecticut Art Directors Club | 2017–2023

**Featured Artist**
Blue Orchid Art Show | 2023

**CADC Annual Award Recipient:**
2 Silver (2022), 1 Silver (2021), 4 Silver (2019)